

## Media Advisory

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For immediate release

# Your World at the Clarington Public Library!

October 9, 2009—October is Canadian Library Month, a celebration of libraries across the country. The Clarington Public Library is joining in the celebrations by offering a range of activities and contests throughout the month of October, and introducing a brand new electronic resource and blog!

This year's theme is "Your Library: Your World" in support of the valuable roles that libraries play in our lives and communities. Libraries are key partners in supporting literacy and access to information, and serve as community centres for people to learn, discover, and connect.

### **Downloadable Audiobooks**

Download and listen to audiobooks at home anytime! Perfect for commuting, exercising, or relaxing. The Library has a wide and expanding collection of titles that play on most MP3 players, including iPods, or can be burned onto a CD.

To get started, go to our website at [www.clarington-library.on.ca](http://www.clarington-library.on.ca), and click on "Electronic Resources." There, click on the OverDrive button. Once you download the free OverDrive software, your library card number will give you access to new releases, best sellers, and thousands of other titles for children, teens, and adults.

This is a project made possible by funding from the Ontario Ministry of Culture.

### **"We Are Reading" Blog**

Want to know what books your Library Board members read? Curious about what books are on your librarians' personal shelves? Check out the Clarington Public Library's "We Are Reading" blog!

Each day during the month of October, a new entry will be posted with some of the books the Library Board and staff have read and enjoyed, including a brief summary and link to your Library's catalogue.

Check it out at [http://canadianlibrarymonth09.wordpress.com/!](http://canadianlibrarymonth09.wordpress.com/)

### **Book Review Draw**

Have you read a great book lately that you would like to share with everyone? Kids and teens can submit book reviews for the Library website by going to [www.clarington-library.on.ca](http://www.clarington-library.on.ca) and clicking on the “Submit a Book Review” link in the “Children’s Book Reviews” and “Teen Book Review” sections.

For each book review submitted during the month of October, you will be entered into a draw for one of two \$25 gift certificates from a local book store!

### **Get Caught Reading Contest**

Grab your camera, get snapping, and enter the Get Caught Reading photo contest! Entering is easy, just submit a digital photo of someone reading to the “Clarington Caught Reading” group at [www.flickr.com](http://www.flickr.com). Submissions will be accepted until October 31<sup>st</sup>.

One winner will be selected and awarded a framed enlargement from Langes Photo Lab, plus the photo will appear on the cover of an upcoming *Library Guide*.

### **Book Trailers Contest**

Just for teens! The coolest thing to hit the web lately is book trailers – homemade promotional movies that look like movie trailers, but are about books! Here is our challenge to you: create your own book trailer about your favourite book, and post it to YouTube. Be sure that your video includes either our *Library Guide* or the *Clarington This Week* newspaper. Then email us at [teeninfo@clarington-library.on.ca](mailto:teeninfo@clarington-library.on.ca) with the link.

For every book trailer you submit in October, you will be entered into a draw to win a \$50 gift certificate for digital accessories!

For more information regarding these contests, the “We Are Reading” blog, or downloadable audiobooks, visit one of your library’s branches in Bowmanville, Courtice, Newcastle, or Orono, or on the web at [www.clarington-library.on.ca](http://www.clarington-library.on.ca).

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Contact:  
Lisa M. Dyche  
Community Development Librarian  
905-623-7322 x 760  
[ldyche@clarington-library.on.ca](mailto:ldyche@clarington-library.on.ca)