

## Media Advisory

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For immediate release

### Bag & Save with Clarington Public Library

March 28, 2013—In preparation of Earth Day, April 22, Clarington Public Library (CPL) is planning a month-long celebratory campaign, Bag & Save! During the month of April, customers who checkout material with CPL will receive a 25 cent discount off their fines, per daily visit, with use of a non-plastic, reusable bag.

“We want to promote and encourage green initiatives in Clarington,” states Library Board Chair, Gail Rickard. “Simple efforts, like bringing your own reusable bags, can make a big difference.”

Plastic bags are typically made from petroleum, a non-renewable fossil resource. According to Environment Canada, the average person uses 350 bags a year. While each bag is only used for 20 minutes on average, it takes 400 years to break down. In Clarington, this means our community uses over 32 million plastic bags every year. To support the Bag & Save campaign, CPL encourages community members to purchase a red Library bag from their local branch.

“Using one plastic bag may feel insignificant,” continues Ms. Rickard, “but if you bring a reusable bag on every trip to the Library, the grocery store, or a local business, it will add up. And, it saves you money!”

Bag & Save will be running throughout April at all four CPL branches in Bowmanville, Courtice, Newcastle, and Orono.

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