

## Media Advisory

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For immediate release

# Shake, Rhyme and Read

February 17, 2012 – The Clarington Public Library invites caregivers and their children to Shake, Rhyme and Read at the local Orono branch. The Shake, Rhyme and Read program, developed in partnership with Bowmanville YMCA Ontario Early Years Centre, provides a fun and interactive program, designed for children six and under, to make learning to read easier. This high energy program is a great opportunity for children to engage with each other and learn through singing, rhymes and stories. “When a caregiver brings a child to a Ready to Read program, they are doing more than just observing a storytime”, says Laura Martin, Coordinator of Programs and Partnerships. “The programs are designed to engage children, but also to teach caregivers the value of early literacy skills and how they may be incorporated into daily activities. In addition, attendees of all ages are provided the opportunity to meet new friends and better connect with their community”.

The Shake, Rhyme and Read program is one of many Ready to Read programs that the Clarington Public Library offers. All Ready to Read programs are designed to provide an atmosphere for caregivers and their children to develop children’s early literacy skills. Simple activities like talking, singing, reading, writing, and playing prepare brain connections that will make learning to read easier. Research proves that early parent or caregiver interactions with a child affect every aspect of their development; this includes influencing the way a child’s brain develops. The Ready to Read curriculum is designed to teach parents how to use everyday interactions and activities to introduce the key early literacy skills that get the brain Ready to Read.

Your local Orono branch will be offering Shake, Rhyme and Read programs from 1:30-2:30 p.m. on the following Thursdays:

February 23, 2012  
March 1, 2012  
March 29, 2012  
April 5, 2012  
April 12, 2012  
April 19, 2012  
April 26, 2012

For information on more Ready to Read programs offered by your Clarington Public Library, please visit [www.clarington-library.on.ca/libraryguide](http://www.clarington-library.on.ca/libraryguide).

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