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## media release

### **TVOKids host Gisèle brings reading to life for preschoolers in Whitby and Bowmanville May 26**

Toronto, May 14, 2012 — Durham Region preschoolers and their families are invited to share the magic of reading with [TVOKids](#) host Gisèle, star of TVO's early-learning program block *Gisèle's Big Backyard*. The Read with Gisèle Tour will visit the Whitby Central Public Library on Saturday May 26 at 10:30 am, followed by a stop at the Bowmanville Branch of the Clarington Public Library at 3:00 pm (addresses listed below).

The first 100 children at the reading will receive a free book, book bag and bookmark. Gisèle will read *I Want to Go to the Moon*, written by Tom Saunders and illustrated by Cynthia Nugent. The book tells the story of a young Neil Armstrong chasing his dream of going to the moon. After the reading, kids will have a chance to meet Gisèle and have her autograph their book.

The Read with Gisèle Tour showcases Gisèle reading the book of the month from her Big Backyard Book Club at libraries across the province, in an effort to inspire children and their families to read every day. As Ontario's most trusted and most educational media brand for kids, TVOKids is proud to partner with presenting sponsor TD Bank Group and with the Ontario Library Association on this tour.

"I'm thrilled to be bringing the Big Backyard Book Club to life at libraries across Ontario. Reading aloud with children is a great way to develop their early literacy skills, so I hope the Read with Gisèle tour will inspire kids and their families to enjoy reading together every day," says Gisèle.

Preschoolers can watch the Book Club on TVO and participate in the club online at [tvokids.com](http://tvokids.com), where children can watch videos of Gisèle reviewing books and see kids answering questions about the stories, share feedback on how the stories made them feel, and submit their own reviews of books they have read.

Read with Gisèle events are free and admission is on a first-come, first-served basis as seating is limited. Below are the details for the Whitby and Bowmanville events:

#### **Read with Gisèle!**

Saturday May 26 at 10:30 am  
Whitby Central Public Library - Main floor  
405 Dundas Street West  
Whitby, ON

Saturday May 26 at 3:00 pm  
Clarington Public Library, Bowmanville Branch  
Main Floor  
163 Church Street  
Bowmanville, ON



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### **About *Gisèle's Big Backyard***

*Gisèle's Big Backyard* is TVO's Gemini award-winning early-learning block for kids aged 2 to 5. It airs weekdays from 6 am to 3:30 pm, and provides programs and online activities that nurture children's literacy, numeracy and social skills, and help prepare kids for success in school and beyond.

### **About TVO**

TVO is Ontario's public educational media organization and a trusted source of interactive educational content that informs, inspires and stimulates curiosity and thought. TVO's vision is to empower people to be engaged citizens of Ontario through educational media. TVO is funded primarily by the Province of Ontario and supported by sponsors and thousands of donors. For more information, visit [tvo.org](http://tvo.org).

### **Where to Find TVO**

#### On air:

Cable channel 2 (may vary in some areas)  
Bell TV channel 265  
TVO HD on Bell Fibe TV channel 1265  
Rogers TVO HD channel 580  
Rogers-On-Demand Channel 100  
Shaw Direct channel 353

#### Websites:

tvo.org  
tvokids.com  
tvoparents.com  
ilc.org

#### Online:

Yahoo!  
YouTube  
Rogers-On-Demand-Online  
iTunes

#### Connect:

Facebook  
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