

# Media Advisory

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For immediate release

## Counting Week at your Clarington Public Library

November 10, 2014—Clarington Public Library has designated November 16<sup>th</sup> through 22<sup>nd</sup> as its annual “Counting Week.”

As a part of its Annual Survey of Public Libraries, the Ontario Ministry of Tourism, Culture, and Sport requires all public libraries in Ontario to measure their activities during a typical week in the month of November. During this week, libraries are required to record statistical information at each service point to help create a representative snapshot of public library usage, both locally and across the province.

Statistical information sent to the Ministry includes:

- Circulation of materials, including books, DVDs, eBooks, etc.;
- In-library materials use;
- Use of eResources and databases;
- Use of public computers and wireless;
- Reference inquiries; and
- Visits to the Library, including walk-in and electronic.

Show your support of Clarington Public Library November 16<sup>th</sup> to 22<sup>nd</sup>! Drop by to borrow a book or movie, use the WiFi, or borrow an eBook or eMagazine—it all counts!

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