

Media Advisory

For immediate release

Clarington Public Library and Staples: eBooks Made Easy

January 3, 2012—Clarington Public Library is proud to partner with Staples Bowmanville in developing a brand new course offering, “eBooks Made Easy”!

Technology experts from the Staples store will host the session at Clarington Public Library, Bowmanville Branch. The program includes an eReader presentation, a Q&A session, and one-on-one opportunity to speak with a Staples tech expert about your device.

The popularity of eReaders and eBooks has exploded in recent years; Forrester Research predicts that eBook sales will reach \$3 billion by 2015. New devices from Amazon, Sony, and Kobo hit the market just in time for the holidays and included features such as colour screens, wireless connectivity, and internet access.

“eReading has proved very popular with our customers,” states Edith Hopkins, Clarington Public Library Director. “We are noticing an increase in eReading and eBook questions at our Information Desks. Offering courses on the topic and expanding our eBook collection are natural progressions of our Strategic Plan to be responsive to customer needs.”

The Library currently provides access to approximately 12,000 eBooks through OverDrive, made available by the Southern Ontario Library Service (SOLS) and the Ontario Ministry of Tourism, Culture and Sport’s \$15 Million Investment in Public Libraries. OverDrive allows customers from 1,500 Ontario library systems to access a range of eBooks and audiobooks for use on their computers, eReaders, smartphones, and tablets.

Clarington Public Library will also be expanding its popular WebWise Workshop series to include “eReaders 101.” The program will feature demonstrations on how to find eBooks in the library’s catalogue, navigating the OverDrive website, and transferring the titles to your eReader.

The courses will be offered at no-charge at the Bowmanville Branch (163 Church St.), and advance registration is required:

eBooks Made Easy

Presented in partnership with Staples Bowmanville

Monday, January 16th, 7:00 to 8:30 p.m.

WebWise: eReaders 101

Tuesday, January 10th, 1:30 to 3:30 p.m.;

Wednesday, January 11th, 1:30 to 3:30 p.m.;

Tuesday, January 17th, 1:30 to 3:30 p.m.; or

Wednesday, January 18th, 1:30 to 3:30 p.m.

For more detailed information or to register for any of the courses, please visit any Clarington Public Library branch or call Information Services at 905-623-7322, ext. 2712.

Press the Easy Button, and explore eReaders and eBooks with your Clarington Public Library and Staples Bowmanville!

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